

Sponsorship Levels



Select Reserve Sponsor

\$2,500 or greater

Logo on all promotional pieces including: Posters, Invitations, Tickets, Programs
Listing in the *Aiken Standard* full page newspaper ad
Full page ad (4.5 x 7.5) in the Program with select placement
Event Sponsor credit on TV and in Radio spots
Mention in all Press Releases
Program Listing
10 Event Tickets and 8 Cookbook Lecture Tickets

Signature Sponsor

\$1,500 - \$2,499.99

Logo on all promotional pieces including: Posters, Invitations, Tickets, Programs
Listing in the *Aiken Standard* full page newspaper ad
½ page ad (4.5 x 3.7) in the Program
Mention in all Press Releases
Program Listing
8 Event Tickets and 6 Cookbook Lecture Tickets

Grand Cru Sponsor

\$1,000 - \$1,499.99

Listing on all promotional pieces and in the *Aiken Standard* full page newspaper ad
½ Page ad (4.5 x 3.7) in the Program
Mention in all Press Releases
Program Listing
6 Event tickets and 4 Cookbook Lecture Tickets

Premier Cru Sponsor

\$500 - \$999.99

Listing on some promotional pieces including:
1/4 Page ad (2.2 x 3.7) in the Program
Program Listing
4 Event tickets and 2 Cookbook Lecture Tickets

Vintage Sponsor

\$250 - \$499.99

Program Listing
2 Tickets and 1 Cookbook Lecture Ticket

Please return to ACA, 122 Laurens St. SW, Aiken 29801 by July 15, 2011

Business Name: _____

Address: _____ Phone: _____

Sponsorship Contribution: \$ _____ **Please use my logo from A Taste of Wine & Art 2010** _____

For **Select Reserve** and **Signature Sponsors** please send or email **by August 5, 2011** a High-Resolution (300dpi) JPG or PDF art to JLG&A Marketing Communications (Att: JLGainer/ATWA), jlgainer@jlgadirect.com, 226 Boxwood Road, Aiken, SC 29803. If you have questions please call Kristin Brown at 803.641.9094. Thank you.